The Coir Industry in Kerala, is the most significant sector among the traditional industries in the State. A high potential growth industry earning more than Rs.10,000 Million Foreign Exchange per year, it is the biggest employment providing sector next to agriculture, engaging over 4 Lakh people, mostly women. To give the industry a direction to grow and construct a well-structured growth mechanism, the Directorate of Coir Development, under the Government of Kerala is implementing various schemes/programmes for the development of the coir industry in Kerala.

The major schemes with financial support implemented by the Department at present are:

- Income support Scheme for Co-operatives and Private Sector
- Schemes for publicity and propaganda of coir products
- Scheme for collection of coconut husk
- Schemes for establishing new De-fibering Mills & revival of existing DF Mills in Co-operative, private sector and others
- Scheme for setting up of new units for manufacturing bio-organic manure from coir pith
- Schemes for infrastructure development of co-operatives
- Marketing Development Assistance (M.D.A), Production and Marketing Incentive (P.M.I)
- Schemes for revival of Coir Co-operatives
- Schemes for debt relief for Coir Co-operatives and small scale manufacturers
- Schemes for promotion of coir geo-textiles
- State and Project level Coir awards etc
INCOME SUPPORT SCHEME FOR COIR WORKERS

A programme of Labour and Coir Development Departments of Government of Kerala for the betterment of the life status of coir workers by enhancing the daily wage.

- The minimum daily wages of the coir workers in the yarn sector increased to ₹210/-
- Government contribution of wage is more than 50% of the total wage
- The Government assistance towards the daily wages will be deposited directly to the personnel bank accounts of the coir workers
- Proportionate increase of daily income to workers if the production is more than the daily productivity fixed
- Scheme applicable both Co-operative and private sector

For more details please contact
The Coir Circle Office,
Project Office (Coir), concerned and
Directorate of Coir Development
or
www.coir.kerala.gov.in
HUSK COLLECTION SCHEME

Husk collection scheme is introduced to procure maximum coconut husks to produce fiber and to overcome the shortage of coconut fiber in the State of Kerala.

**The institutions eligible for Finance Assistance**
- Defibering Mills
- Societies engaged in husk collection
- Institutions including Private sector.
- Husk Procurement Consortias
- Mini Defibering machines installed Coir spinning Co-operative Societies.

**Government Assistance (Grant)**
- Rs. 5 lakhs for husk procurement consortium and ₹1,00,000/- for Coir Co-operatives as revolving fund for Husk collection.
- Honorarium to Supervisors and Office Assistant of the consortium as per norms.
- Per day allowance of ₹150/- for Activity group members for the collection of husk, in addition to husk collection incentive.
- Incentive for the collection of husk @ 15 paise for green husk and 10 paise for dry husk.
- Reimbursement of 50% of the transportation cost (Vehicle charge)

“Presently, ‘HUSK’ collection is also an income generating activity other than coconut and coconut tree.”

Collect it ........ Win more ........

For more details please contact
The Coir Circle Office,
Project Office (Coir), concerned and
Directorate of Coir Development
or
www.coir.kerala.gov.in
Establishment of New Defibering Mills and Revival/Repair/ Modernization/Expansion of existing Defibering mills, setting up of unit for the manufacture of bio organic manure from Coir pith

**Eligibility**
- Coir Co-operative Societies
- Kudumbasree CDS and similar agencies
- Local Self Government
- Private Entrepreneurs.

**Financial Assistance**

**New Defibering Mill**
- Coir Co-operative Societies - 75% of Total Project Cost subject to a monetary ceiling of ₹25 Lakhs
- Private Entrepreneurs- 50% of Total Project Cost subject to a monetary ceiling of ₹10 Lakhs as reimbursement.

**Revival/Expansion/Modernization of existing Defibering Mills**
- Coir Co-operative Societies - 75% of Total Project Cost subject to a monetary ceiling of ₹15 Lakhs
- Private Entrepreneurs- 75% of Total Project Cost subject to a monetary ceiling of ₹10 Lakhs
- 75% of Project cost subject to a monetary ceiling of ₹15 lakhs for Coir Co-operatives for the manufacture of bio-organic manure.

**Mini Defibering Mills developed by NCRMI**
- Free of cost for Co-operatives in Coir Sector
- 50% subsidy for Private Entrepreneurs
- 60% subsidy for self help groups

For more details please contact
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Directorate of Coir Development
or

www.coir.kerala.gov.in
COIR AWARD

Coir Award has been organized in State level as well as in Project level by Government of Kerala, in order to honour the institutions and individuals who proved their expertise in various fields in Coir Sector.

**State level Awards**

- Best Co-operative Society in Coir Spinning, Defibering, Mats & Mattings, Small Scale Producers Sector - ₹50,000/- each
- Best President in Coir Spinning, Defibering, Mats & Mattings, Small Scale Producers, Co-operative Societies - ₹10,000/- each
- Best Manager/Secretary in Coir Spinning, Mats & Mattings, Small Scale Producers Societies - ₹10,000/- each
- Best worker in Coir Spinning, Mats & Mattings Co-operative Societies - ₹10,000/- each
- Special award for those profitable Coir Co-operatives making new and innovative products even in adverse situation adopting best management practices and keeping good labour relations - ₹50,000/-
- Co-operative Societies manufactured and exported innovative coir products - ₹50,000/-
- Best Small Scale Producer - ₹25,000/-
- Organizations shown highest amount of export by manufacturing and keeping good labour relations - ₹50,000/-
- Long term achievement and contribution in Coir Sector - ₹50,000/-
- The best design in Coir Sector ₹10,000/-
- Award for innovative Research products suitable for Coir Sector - ₹50,000/-

**Project Level Awards**

- Best Co-operative Society in Coir spinning and Defibering sector - ₹10,000/- each
- Best President in Coir Spinning Co-operative Society - ₹5,000/-
- Best Manager/Secretary in Coir Spinning Co-operative Society - ₹5,000/-
- Best worker in Coir Spinning Co-operative Society ₹5,000/-

**Cash award with memento and Certificate**

**Conditions**

- Separate applications for State and Project Level awards.
- The applications in Coir Awards for a financial year will be invited usually during the month of April of the next financial year.
- The rules and regulations of coir award is as per the existing Government order
- The applications and Government order are available in the website of coir directorate [www.coir.kerala.gov.in](http://www.coir.kerala.gov.in)

For information and more details please contact nearest
Coir Circle Office, Coir Project Offices and Directorate of Coir Development
[www.coir.kerala.gov.in](http://www.coir.kerala.gov.in)
For more details please contact:

**Director**
Directorate of Coir Development, Mani Bhavan
Sasthamangalam, Thiruvananthapuram - 695 010
Tel: 0471-2722046 (Director), Office: 0471-2315287, Fax: 0471-2311370

**Project Officer**
Project Office (Coir), Chirayinkeezhu
Mas Tower, Attingal 695 101
Tel: 0470 - 2626581

**Project Officer**
Project Office (Coir), Kayamkulam
Mini Civil Station, Kayamkulam - 690 502
Tel: 0479 2442469

**Project Officer**
Project Office (Coir)
Near SMSNHSS, Vaikom 686 141
Tel: 04829 - 231371

**Project Officer**
Project Office (Coir)
New Jai Hind Market Building
M. O Road, Thrissur - 689 001
Tel: 0487 - 2423047

**Project Officer**
Project Office (Coir), Gandhi Road
Vellayil, Kozhikode
Tel: 0495 - 2768460

**Project Officer**
Project Office (Coir), Kollam
Civil Station, Kollam 691 013
Tel: 0474 - 2793412

**Project Officer**
Project Office (Coir), CCNB Road, Alappuzha - 688 001
Tel: 0477 - 2245268

**Project Officer**
Project Office (Coir), Municipal Shopping Complex
North Paravur - 683 513
Tel: 0484 - 2442533

**Project Officer**
Project Office (Coir), Mini Civil Station
Ponnani - 679 583
Tel: 0494 - 2666029

**Project Officer**
Project Office (Coir), Civil Station
Kollam - 670 002
Tel: 0497 - 2780534

www.coir.kerala.gov.in