



Government of Kerala

## DIRECTORATE OF COIR DEVELOPMENT



The Coir Industry in Kerala, is the most significant sector among the traditional industries in the State. A high potential growth industry earning more than Rs.10,000 Million Foreign Exchange per year, it is the biggest employment providing sector next to agriculture, engaging over 4 Lakh people, mostly women. To give the industry a direction to grow and construct a well-structured growth mechanism, the Directorate of Coir Development, under the Government of Kerala is implementing various schemes/programmes for the development of the coir industry in Kerala.

**The major schemes with financial support implemented by the Department at present are:**

- Income support Scheme for Co-operatives and Private Sector
- Schemes for publicity and propaganda of coir products
- Scheme for collection of coconut husk
- Schemes for establishing new De-fibering Mills & revival of existing DF Mills in Co-operative, private sector and others
- Scheme for setting up of new units for manufacturing bio-organic manure from coir pith
- Schemes for infrastructure development of co-operatives
- Marketing Development Assistance (M.D.A), Production and Marketing Incentive (P.M.I)
- Schemes for revival of Coir Co-operatives
- Schemes for debt relief for Coir Co-operatives and small scale manufacturers
- Schemes for promotion of coir geo-textiles
- State and Project level Coir awards etc





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## INCOME SUPPORT SCHEME FOR COIR WORKERS

A programme of Labour and Coir Development Departments of Government of Kerala for the betterment of the life status of coir workers by enhancing the daily wage.

- The minimum daily wages of the coir workers in the yarn sector increased to ₹210/-
- Government contribution of wage is more than 50% of the total wage
- The Government assistance towards the daily wages will be deposited directly to the personnel bank accounts of the coir workers
- Proportionate increase of daily income to workers if the production is more than the daily productivity fixed
- Scheme applicable both Co-operative and private sector

*For more details please contact*  
The Coir Circle Office,  
Project Office (Coir), concerned and  
Directorate of Coir Development  
or

[www.coir.kerala.gov.in](http://www.coir.kerala.gov.in)

